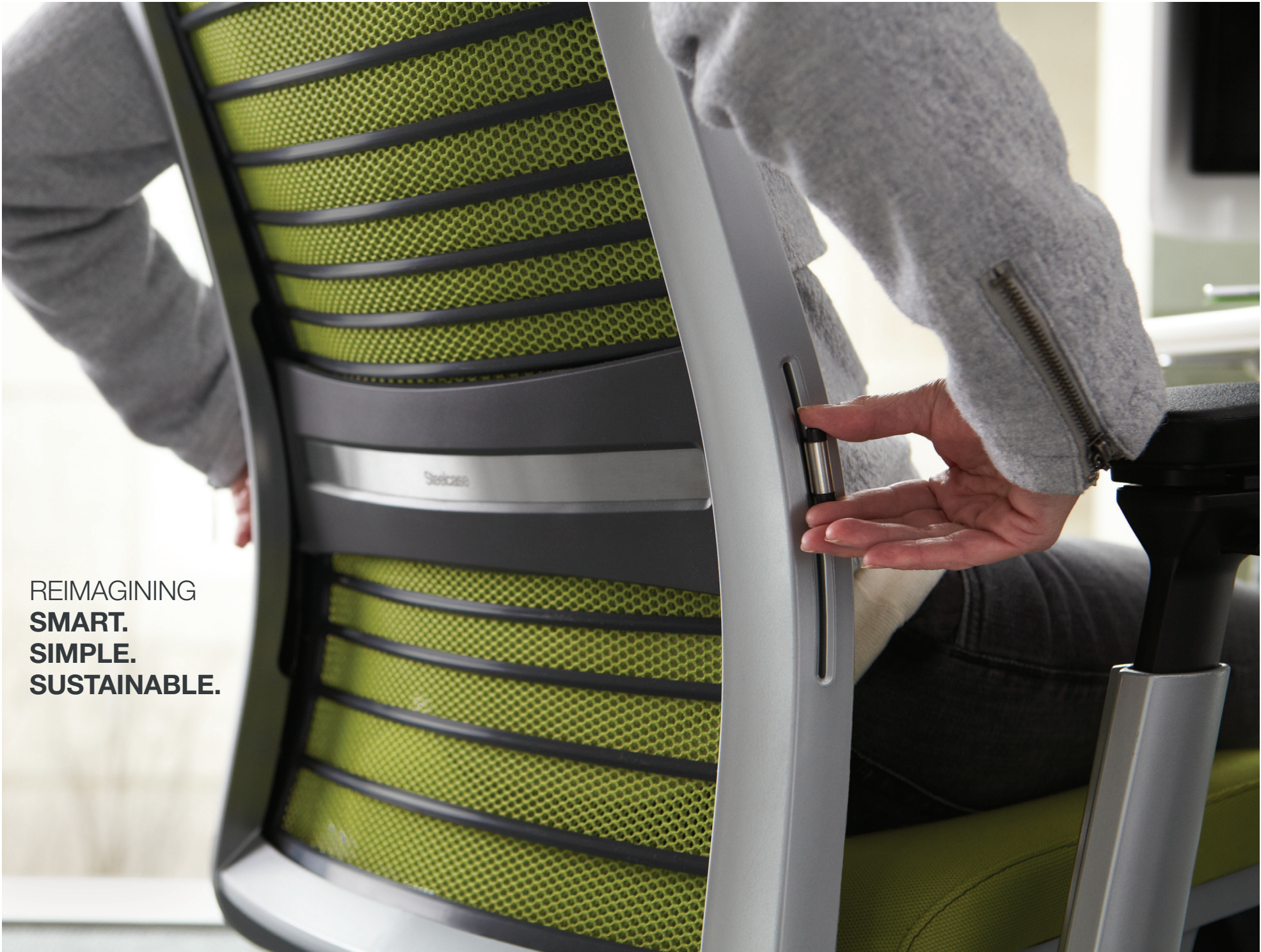


Original Think + New Think Back to Back Comparison



REIMAGINING
SMART.
SIMPLE.
SUSTAINABLE.



Original Think™

A global best seller.

Flexors that dynamically and independently follow users' movements.



New Think™

Almost every part has been redesigned to create a more sophisticated design for today's mobile workforce.

There are now fewer, but thicker flexors that provide more total surface area, and are positioned closer together in the lumbar region, where you need the most support. The shape and thickness of each flexor is also unique. Thinner toward the sides of the chair for greater flexibility in supporting alternative postures, and thicker and more stable in the middle of the back to support traditional computing postures. There is also a new soft material along the top edge of the back designed to enhance long-term comfort, especially when reclining.

DESIGN

BACK



Original Think

Optional lumbar.

LUMBAR



New Think

Lumbar comes standard, and the new dual-energy lumbar uses two embedded glass resin springs to dynamically support the natural movement of the spine.

Weight Activated mechanism with 7:1 tilt ratio.

MECHANISM

Advanced weight-activated mechanism with double the synchro ratio (3.5:1) to improve recline posture. Additionally, the tension setting was modified to make it easier for more petite users to recline.

The controls are more integrated and feature a stainless steel accent.

We've also added a 1/2" of seat depth and width to accommodate a broader range of users, plus we've added handles to the adjustment so it's easier for users to locate and use.



Comfort Dial

Original Think

LiveSeat (flexors in seat).

SEAT

New Think

Incorporates Adaptive Bolstering by coring channels in the seat foam, allowing it to better adapt to the unique size and shape of the user.



Height / width / pivot and depth adjustable arms.

ARMS

Height/width/pivot and depth adjustable arms were redesigned and are now even more robust and stable.

2 frame finishes.

FINISHES

Now 3 frame finishes.



Original Think

First ever Cradle to Cradle certified product on the planet

SUSTAINABILITY

New Think

We took sustainability even further by incorporating more recycled content, and reducing our carbon emissions footprint every year by at least 2.5 million miles driven, or the equivalent of 100 trips around the world.



New Think

PRICE

The new Think chair. Smart. Simple. Sustainable... Redesigned for even higher performance at no additional cost.

FEATURES / DIMENSIONS		
	Original Think	New Think
Mechanism	Weight-activated	Advanced weight-activated
Pneumatics	5" range from 16" to 21"	5" range from 16.5" to 21.5"
Seat height adjustment	4" and 7" cylinders available	4" and 7" cylinders available
Seat	19.75"	20.25" to accommodate a broader range of users
Seat width		
Seat depth adjustment	2" range	2.5" range to accommodate greater leg lengths
Seat Cushion with Adaptive Bolstering	No	Yes
Back	22.75"	22.75"
Back Height		
Back Tension Adjustment	Yes, 20% Boost Adjustment	Yes, 20% Boost Adjustment
Height adjustable lumbar!	4.25" range from 6" to 10.25"	4.25" range from 6" to 10.25"
Variable back stop (VBS)	Yes, 3 position VBS	Yes, 3 position VBS
Arm Adjustment Ranges	4" range from 7" to 11"	4" range from 7" to 11"
Height		
Width (must adjust inboard of the seat pan)	Yes, 2.25" per arm	Yes, 2.25" per arm
Pivot	60° (30° in, 30° out)	60° (30° in, 30° out)
Depth	3" range	3" range
SUSTAINABILITY		
Certification	MBDC Silver C2C® Certified	(Materials Chemistry in Progress)
Environmental Certification		
Indoor Air Quality Certified	SCS Indoor Advantage™ Gold Certified	(Calculation in Progress)
Recyclability	98%	(Calculation in Progress)
Recycled Content	37%	(Calculation in Progress)
DURABILITY COMPARISON		
Warranty		
Structural elements	Lifetime, 24/7	Lifetime, 24/7
Mechanism, Arm caps, Foam, Cylinders, Casters	12 years, 24/7	12 years, 24/7
Textiles	5 or 12 years, 24/7 (dependent on upholstery)	5 or 12 years, 24/7 (dependent on upholstery)
Weight Limit	300lbs	300lbs

Think is a registered trademark of Steelcase Inc. All other trademarks are property of their respective companies. The information provided in this document has been checked and is considered to be accurate as of the time of printing. Please be aware that the information contained herein can become inaccurate. ©2014 Steelcase Inc., Grand Rapids, MI 49501-1967. No part of this copyrighted information may be reproduced, copied, or transmitted in any form or by any means – graphic, electronic, or mechanical, including photocopying, recording, taping, or information storage and retrieval systems – without prior written permission of Steelcase Inc. Think is a registered trademark of Steelcase Inc. All other trademarks are property of their respective companies. The information provided in this document has been checked and is considered to be accurate as of the time of printing.